



Media Advisory

Fire Chief William McDonald

For Immediate Release:

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San José Fire Department and El Camino Hospital unveil free, lifesaving CPR mobile phone app to San José community

SAN JOSE, Calif. – In conjunction with Valentine's Day, San José community leaders are launching PulsePoint, a free cardiopulmonary resuscitation (CPR) "citizen first responder" mobile phone application (app). This new app is designed to help CPR-trained users in the San José Fire Department service area provide life-saving assistance to victims of sudden cardiac arrest.

WHAT: News conference to announce new lifesaving CPR mobile phone app to the San Jose community

WHO: San José Mayor Chuck Reed
San José Fire Chief William McDonald
PulsePoint President/San Ramon Valley Fire Chief Richard Price
President and CEO of El Camino Hospital Tomi Ryba
Dave Duffield, Co-founder/Co-CEO Workday

WHEN: Tuesday, February 14 from 1:00 - 1:30 p.m.

WHERE: San José City Hall Rotunda, 200 E. Santa Clara Street

BACKGROUND: The San José Fire Department, through funding from El Camino Hospital, is now able to provide the free PulsePoint app to the San José Fire Department service area. Available for both the iPhone and Android smartphones, PulsePoint gives the public the ability to provide life-saving assistance to victims of sudden cardiac arrest which causes nearly 1,000 deaths a day in the United States. App users, who have indicated they are trained in CPR, can be notified if someone nearby is having a cardiac emergency and may require CPR. If the cardiac emergency is in a public place, the app, using sophisticated location-based services, will alert those in the vicinity of the need for CPR. The application also directs citizen rescuers to the exact location of the closest public access Automated External Defibrillator (AED).

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